

Better Together: Girl Groups



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TASK: take a look at the uniforms from different dates in history and compare them with each other. Consider how the uniforms have changed, and why they may of changed.

Brownie Uniforms

Brownies started out as 'Rosebuds' in 1914 for girls aged 8 – 11 who were waiting to join Girl Guides. However, the name proved unpopular and the group was renamed in 1915. This new name was based on a popular story written by Julia Horatia Ewing.



1914

1915

1962

1990

2014

Girl Guide Uniforms



Girl Guides started in 1910 after the numbers of Girl Scouts increased rapidly from 1907 onwards. The programme was devised by Agnes Baden-Powell with the aim of appealing to both adventurous girls and their strict Edwardian parents.



1910

1937

1957

1965

1990

2014

Senior Section Uniforms



Senior Guides arrived in 1917 for those girls aged 16 and over who had now outgrown Girl Guides. This new section allowed them to continue their journey and work with their friends towards a new programme focused on building skills in the public service sector.



1917

1930s

1945

1990

2014

Guide Leader Uniforms



Guiders have supported younger girls since the early Girl Scout groups emerged from 1907 onwards. After 1910, these women had to be ladies of a suitable standing within the community, as they were considered suitable role models for those in their charge.



1920s

1955-63

1967

1990

2014