

Better Together: Girl Groups



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TASK: take a look at the uniforms from different dates in history and compare them with each other. Consider how the uniforms have changed, and why they may of changed.

Daisies Uniforms



In 1984, the Girl Scouts introduced the Daisy level for young girls aged 5 as interest in the organisation grew. These girls wore a simple tunic and a membership pin as their uniform. This tunic is still available today for girls to display their badges.



1986



2013



Official Daisy Tunic
Girls' Size: S/M(6-7), 03040
Girls' Size: L/XL(8-10), 03050

2017

Brownie Girl Scout Uniforms



The first Brownie Girl Scout uniform arrived in 1927 with a practical brown slip-over dress and black neckerchief. These could be made at home and were modified during World War II from a dress with a zipper to one with buttons because of metal shortages.



1920s

1963

1975

1986

2014

Junior Girl Scout Uniforms



The Girl Scouts updated the uniform and created four age levels when it launched its redesigned programme in 1963. A few years later, the organisation's style rules relaxed a little when girls were able to choose which outfit combinations they liked best.



1963

1975

1986

2001

2018

Cadettes Uniforms



From 1948, the Girl Scouts partnered with several fashion industry leaders to design and create their uniforms. The first was with Mainbocher at a time when new fabrics and fashion styles appeared. Thirty years later Bill Blass would design a new uniform in bright green.



1948

1963

1975

1981

2001

2017

Senior Girl Scout Uniforms



We see the introduction of the grey-green fabric for the first time in 1928. It was the first time the colour "green" was associated with the Girl Scouts. Today, there is a different colour for each of the different Girl Scout grade levels.



1938 -
1948



1953



1963



1975



1981



2017

Adult Uniforms



There were two styles of uniform for Girl Scouts in the early days. Girls could choose from the one piece shirt dress or two piece blouse and skirt with short coat. This style was to last with some slight alterations until the 1970s when there were big changes to uniform design.



1928

1954

1963

1975

1986

2018