



celebrate girlhood

2009 - 2019



Our Project

Girl Museum is the first and only museum in the world dedicated to celebrating girlhood. We are an entirely virtual and volunteer-run museum that researches and collects stories from and about girlhood, in the past and present, from across the globe. Through exhibitions, publications, and projects, we explore and document the unique experience of being born and growing up female.

What We Do



EXHIBITS

We have produced 22 exhibitions since 2009 on all aspects of girl culture. Our themes are girlhood in fine and visual art; the tangible and intangible material culture of girlhood; contemporary social issues and their origins.



GIRLSPEAK PROJECTS

Our collaborations, community-contributed exhibitions, and multimedia document unique aspects of girlhood, from celebrating our heroines and family history to reflecting on the ways that girls impact and are impacted by society.



PUBLICATIONS

We create a variety of publications designed to bring our content and expertise to the world, from our biweekly e-newspaper, Girl News International, to pamphlets, academic articles, guest blogs, and books.

Leadership



ASHLEY E. REMER

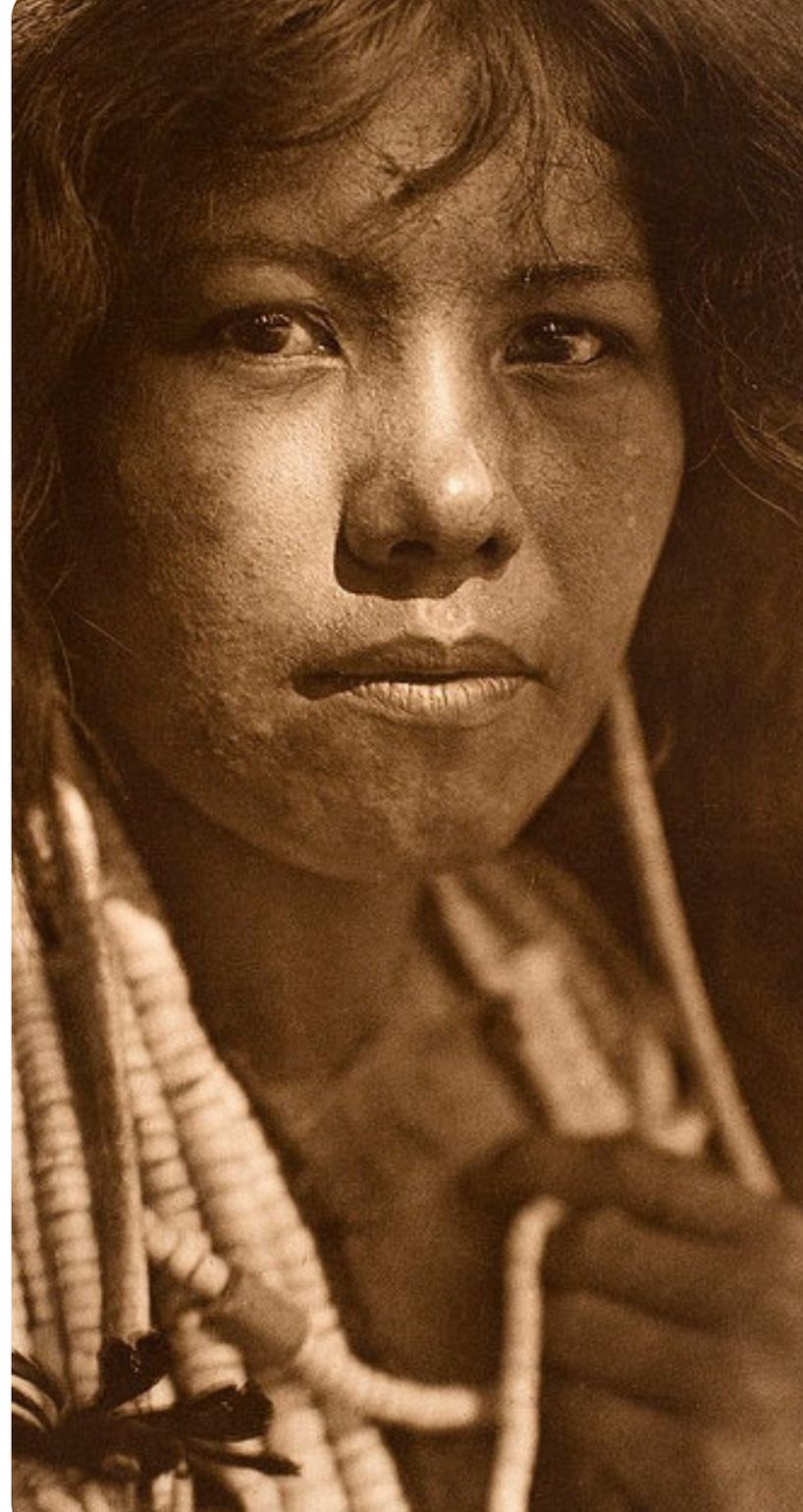
In her girlhood, Ashley moved many times all over the USA, repeatedly learning how to adapt and make new friends. She was lucky to find her home and inspiration in theatres and museums. As she grew up, her creative and independent spirit kept her traveling and living all over the world, from Japan to New Zealand, Istanbul, and Laos. She never tires of adventure, cultural investigation, and seeing girls living their best lives.

Ashley received an MA in Art History and has worked as a creative content producer, writer, editor, director, researcher, and critic. In 2009, she founded Girl Museum, a culmination of her life's work. Best decision ever.

Currently, she is trying to extend the influence of girls in the academic realm as the Co-chair of Girls' History and Culture Network (GHCN), and on the Board of the International Girls Studies Association (IGSA). Ashley advocates for looking at the world through a girl-lens to see a better future for us all.

**GIRL MUSEUM HELPED
ME TO REALIZE THAT
WE COULD HELP THE
DISPARITY AMONG
ADULTS AND GENDER
BY STARTING FROM
THE BEGINNING, BY
FIRST HELPING THE
KIDS!**

- BRITTANY WADE



Mission

To celebrate girlhood and provide a positive, safe virtual space for girls.



Vision

To be a world class, socially responsible virtual museum.

To preserve, protect, and advance girl culture from around the world and throughout time.

To support healthy, creative minds, safe bodies, and peaceful communities for girls into the future.

Product



Girl Museum is a major virtual museum and community platform for engaging with girl culture. As such, we have no facilities to maintain, meaning less overhead and more focus on projects, advocacy, and impact.

Being virtual also enables us to work with a variety of individuals and organizations, leveraging digital tools, social media, and physical pop-up events to spread our mission across the globe.

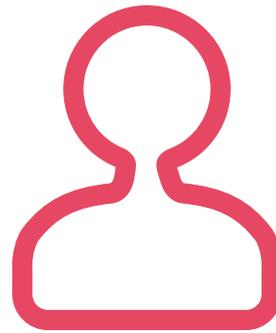
Girl Museum exists wherever our team and supporters do, making it the first fully accessible, 24/7 museum in the world.

Impact



REPRESENTATION

Girl Museum is the first museum to focus on representing girls' voices and stories in historical and contemporary culture, and we advocate for other museums to follow our lead.



COLLABORATION

Our team and contributors live and work in all regions of the world. We prove that by uniting around a common mission, we can create a sustainable team dedicated to making a better world for all.



INSPIRATION

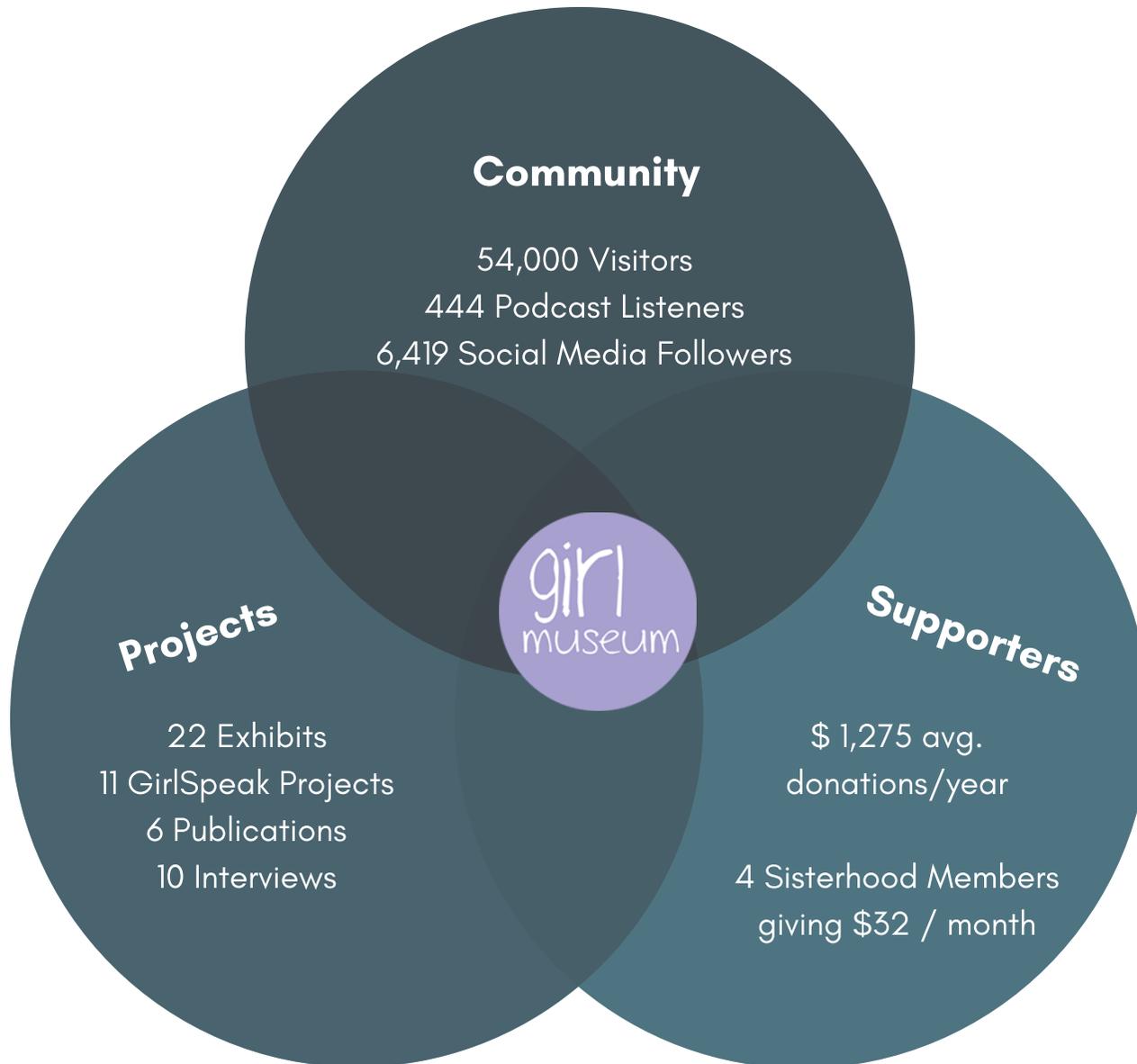
As a virtual museum, we are a 24/7 source of education and inspiration for girls worldwide. Our programs prove that girls are always worthy of investment and protection.

**GIRL MUSEUM IS
FASCINATING, SWEET,
SAD, AMAZING, AND
MAKES YOU WONDER
AND THINK. THANK YOU
TO ASHLEY AND
EVERYONE THERE FOR
MAKING THIS!**

- WILLA, FROM NEW MOON GIRLS



10 Years Strong



as of 12-31-2018

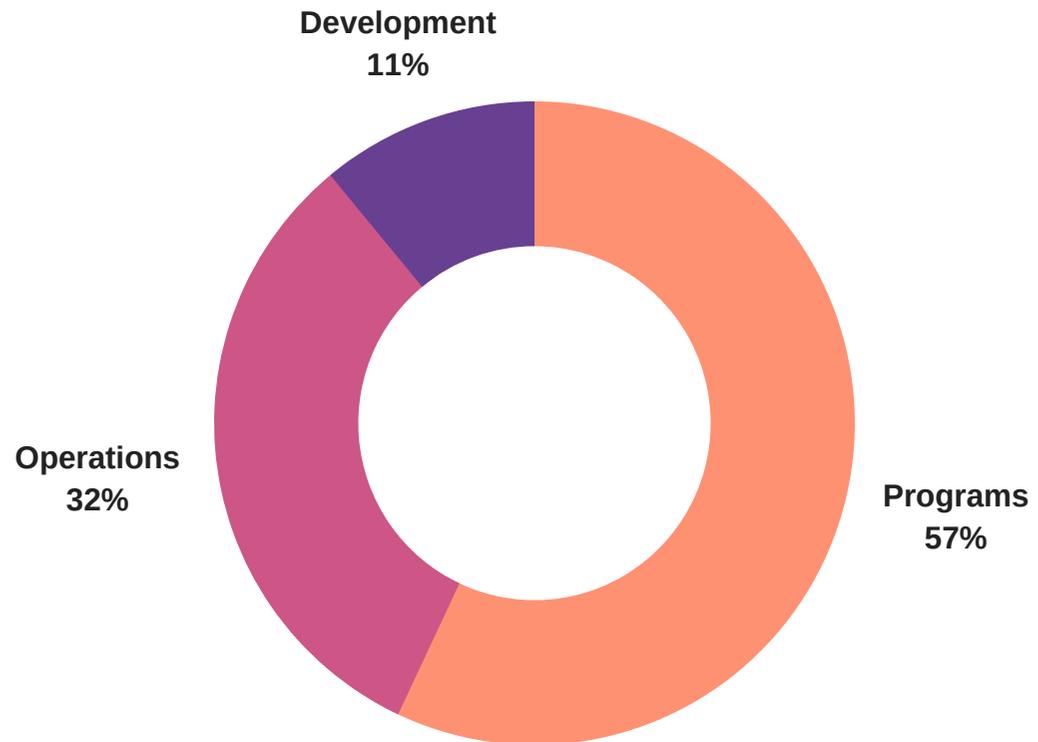
Programs First

For every \$1.00 spent:

57 cents
goes to programs

32 cents
goes to operations

11 cents
goes to development



Based on Girl Museum's average expenses, 2009 to 2018. Yearly percentages may vary due to the nature of our programs.

Future

Girl Museum is leading the way towards inclusive, diverse narratives. We envision a world where every girl's voice is heard, her rights are guaranteed, and her community is strong and supportive of her dreams and well-being.

Our model works, enabling people to access girls' history and culture and use it at home, in classrooms, and in public spaces—with just an Internet connection. We're obsessed with our work—it's fun, engaging, and built around a tribe who wants to turn cultural heritage into the inclusive, gender-equal space it was meant to be.

To make that happen, we need your help.

Girl Museum is entirely volunteer-run and survives on donations alone. Infrequent fundraisers and one-time donations were able to keep us going for the past ten years, but it's not sustainable. We are trying to grow, but without adequate means of support, this will not be possible. If Girl Museum is to exist in perpetuity, and help the world become equitable towards girls, we must find ongoing funding.

I HAVE LEARNED SO MUCH ABOUT DIFFERENT POINTS OF HISTORY THAT I WOULD HAVE NEVER KNOWN ABOUT, AND ABOUT HOW TO WORK REMOTELY, AMONG MANY OTHER THINGS. MORE THAN A YEAR ON, AND I STILL LOVE WORKING WITH GIRL MUSEUM – I AM SURROUNDED BY INTELLIGENT, FUNNY, TALENTED WOMEN FROM ALL OVER WORLD WHO HAVE BECOME MORE THAN JUST COLLEAGUES, THEY HAVE BECOME FRIENDS.

- SAGE DAUGHERTY



What You Can Do

Girl Museum has two models to help ensure our future, **Patreon** and **Partnerships**. Together, these enable us to remain entirely community-supported and focused on empowering girls at both the local and global levels.



Patreon is a proven platform to build communities dedicated to sustaining the projects like ours. Our goal is to reach \$185 per month to cover our operating and program costs.

Partnerships with funders, organizations, and other museums can change the narratives of girlhood and fulfill our mission. Our partners help produce virtual projects and in-person events that focus on empowerment and change. We also welcome pro bono services to help fill critical needs in our operations.





*Will you
help us
grow?*

www.girlmuseum.org

Email Us: share@girlmuseum.org

