

# GIRL MUSEUM



**501(C)3 REGISTERED EDUCATIONAL NONPROFIT  
ANNUAL REPORT 2020**

# GIRL MUSEUM IS...

## THE FIRST MUSEUM IN THE WORLD DEDICATED TO GIRLHOOD

### We are:

A virtual museum for exhibiting, education and awareness raising; and

An information platform for social/cultural dialogue and investigation.

We research and collect cross-cultural historic and contemporary images and stories from and about girlhood. Through our research, we produce and present exhibitions, publications and video projects that explore and document the unique experience of being born and growing up female.

### Our Mission:

To celebrate girlhood and provide a positive, safe virtual space for girls.

### Our Vision:

- To be a world-class, socially responsible virtual museum
- To preserve, protect and advance girl culture from around the world and throughout time
- To support healthy, creative minds, safe bodies and peaceful communities for girls in the future



# 2020 AT A GLANCE

97.972 visitors to Girl Museum this year

Produced 12 podcasts for our GirlSpeak series

Created 5 original exhibitions

25 new interns

Grew our social media reach by 17.76%  
across the board



# SOCIAL MEDIA: OUR COMMUNITY

**During 2020, we saw an increase  
across most of our social media channels**

As of December 30, 2020 we had:

Newsletter subscribers -- 647

Facebook followers -- 2,337

Twitter followers -- 2,245

Pinterest followers -- 267

YouTube followers -- 25

Instagram followers -- 1,833



Overall, we experienced a growth of 17.76%,  
gaining 1,109 new followers across all channels.

While we recognize some of these maybe  
followers who subscribe to several of our social  
media accounts, we vary our content by platform  
and consider each to be unique.

# SENIOR STAFF

**Ashley E Remer- Founder and Head Girl**

**Tiffany Rhoades- Program Developer**

**Hillary Hanel- Museum Education Advisor**

**Lexi Burrows- Education Assistant**

**Katie Weidmann- Editor-in-Chief**

**Chloe Turner- Volunteer and Instagram Manager**

**Sage Daughtery- Associate Editor**

**Claire Amundsen- Curator**

**Jennifer Lee- Curator**

**Monique Brough- Curator**

**Scarlett Evans- Manager, Contemporary Art**

**Michelle O'Brien- Contributing Writer**

**Tia Shah- Contributing Writer**

**Brittany Hill- Sites of Girlhood Manager**

**Elizabeth Dillenburg- Resident Scholar**



# MESSAGE FROM HEAD GIRL

2020 was the hardest year on record for us— personally, professionally, and as a team. The global pandemic put pressures on us all in ways we are still experiencing. With an increased demand for online content and virtual internships, our work became more important than ever.

We managed to achieve our goals and even more despite the emotional and the physical toll of repeated lockdowns and increased caretaking. I am so proud of our team and know that we can meet most any challenges and face them head-on.

Brava to us!



**Ashley E Remer**  
Founder and Head Girl

# STAFF SPOTLIGHT

## Brittany Hill

As an avid reader and thrill seeker, I have always longed to explore both the living world as well as the ancient one. It was my fascination with the magic and mystery of the ancient world that led me to study ancient culture. I undertook studies in Anthropology and Art History as an undergraduate in Kansas. Then, I took up graduate studies at the University of Southampton, where I completed a Masters degree and Doctorate of Philosophy.

As a graduate student, I became more fascinated with how the role somebody had in life impacted their death and how that was displayed in the archaeological record. I am currently working in the sector of cultural resource management both as an Osteologist and Archaeologist, making sure that the construction industry and private parties follow the guidelines laid out by federal law to protect native and historic sites as well as architectural structures. My research focus had never really been on children or girls alone, but they have always been there. One day, I came across a post on Twitter by actress Téa Leoni and became aware of Girl Museum. After checking out the website, I knew I had to get involved.

Girl Museum has pushed me to seek out what is hidden in the everyday stories of our friends, sisters, mothers and grandmothers. For the most part, I have contributed to the ongoing exhibition, blog and podcast series "Sites of Girlhood". It has been fascinating to see how examples have been added from all over the globe and how strikingly similar yet different the stories can be.

Yet the list never seems to be exhausted. It is changing and will continue to change how girls are understood in the world and what their place in it is. If anything, this project and this museum strengthens my conviction that a girl really can be and do anything she wishes whether the world is ready for her or not.



# JUNIOR GIRLS

## Spotlight on Asha Jones

Hello! My name is Asha, I live in the UK and I am studying for a master's degree in Art Gallery and Museum Studies. From a very young age my family used to take me to the Victoria & Albert Museum (V&A) in London which is where I decided I wanted to work in a museum when I grew up. Along the way I was interested in working in lots of other sectors. However, in the final year of my undergraduate degree I circled back round to museums, an interest and passion that has stayed consistent throughout my life!

While completing my master's degree I volunteered at a small museum in Manchester called the Pankhurst Centre. The Pankhurst Centre is located in the house where suffragette Emmeline Pankhurst lived with her family. As a heritage volunteer I got to speak to visitors from across the world who were interested in the suffragette movement and how it paved the way for modern day feminism. During my time at the Pankhurst Centre, I learnt so much about the women behind the suffragette movement. When the pandemic hit the UK in spring 2020 the museum shut, and it was a great loss to not be able to volunteer there in person. I dearly missed the fascinating conversation I would have with visitors and staff.

It was around this time, when I was feeling a little lost during the first UK lockdown, that I came across Girl Museum. Getting the opportunity to intern with Girl Museum has vastly improved my experience of the pandemic. It has kept me occupied and connected me with many lovely people.

I have had the opportunity to work on the upcoming exhibition 'I am a Girl' as a Curatorial Intern. I have been involved in engaging the public in the exhibition, designing graphics, and writing blogs to go along with the exhibition. This project has opened my eyes to the incredibly diverse experiences people have of girlhood and in turn led me to reflect on my own experience of girlhood.

Everyone I have worked with during my time as an intern has been so dedicated to Girl Museum's goals and are all truly inspiring people. Getting the chance to be part of such a supportive and forward-thinking community is something I will always cherish.



# JUNIOR GIRLS

## Spotlight on Yuwen Yang

Hello! I'm from China and currently living in Montreal, Canada. I've been here since I finished my master's studies in education last year. My graduation thesis was about girlhood in Chinese and North American picture books. Just before finishing my thesis, I came across the Girl Museum. I remember browsing the "Illustrated Girls" exhibition while thinking, "wow, how come I didn't know about this museum earlier - I would definitely have had a richer, better research experience!".

Without any hesitation, I submitted my application for an internship at the Girl Museum. But even upon joining the team, I didn't know that such an exciting journey was awaiting me. As a curatorial and educational intern, I helped with upcoming exhibitions, wrote blogs (I had the chance to talk about my favorite picture books and movies!), read books and journal articles about girlhoods, and designed educational guides. I learned about girl heroes across the world, how girlhood changes over time, how society shapes the girl's culture, and so much more.

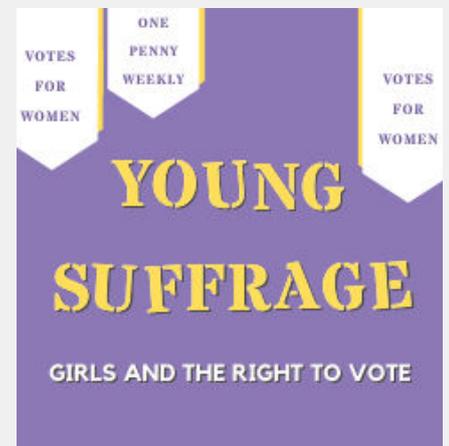
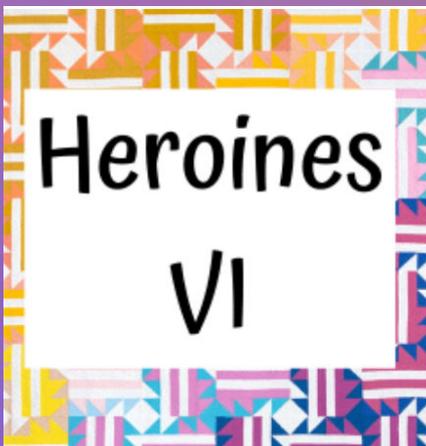
It feels incredible to have the opportunities to collaborate with those who share the same passion for girlhood studies and museums. I'm always interested in museum education, and the more time I spend working at the Girl Museum, the stronger I feel what we are doing is important. Especially in this odd stay-at-home era, the Girl Museum continues offering free, fascinating exhibitions and learning content to everyone who has access to the Internet. I'm very proud of being a part of the team of the Girl Museum, and all my experiences here are incredibly enjoyable! It's hard to believe that it's almost a year since I started, and I can't wait to see what the next year brings.



# EXHIBITIONS

## Heroines Quilt VI

Being an even year, we added another quilt to our Heroines series. Returning to the original format of community contributions, we had a wonderful range of submissions showing how important our childhood heroines are to the adults we become.



## Young Suffrage: Girls and the Right to Vote

“If women fought so hard to vote...did their daughters fight, too?”

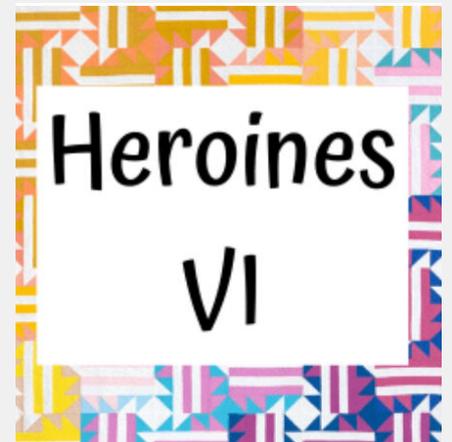
In this exhibition, we set out to find the young girls – those under age 21 – who were active in suffrage movements. We found stories, photographs, memorabilia, and even marketing campaigns that document how young girls were active in – and used in – suffrage movements of the late 19th and early 20th centuries.

# EXHIBITION

## Blue Monster

This exhibition, produced in partnership with artist Kim Abi Zeid Daou – a storyteller, poet, and PhD student at McGill University – explores the experiences of refugee girls. As Kim stated,

“To be a refugee girl is to constantly oscillate. Every step forward, a simultaneous step back. An oscillation between girl and woman, a home and the search for it, nostalgia and dreams, and, consequently, the past and the future. The dreams they have are the dreams they strive for, and the things they hold on to are the things that do not fit them anymore. This exhibition is an exploration of the back and forth, the oscillation.”



## More Than Pretty

This exhibition explored girls and body decoration, from the neck up. We focused on all the things we do to our eyes, lips, chins, ears, and hair to show ways that girls from around the world and across time have decorated their bodies and why.

# PODCASTS

## Episodes

Top 5 Incredible Girls of 2019

20 Minutes with Lisa Lamson (by Dr. Elizabeth Dillenberg)

Young Suffrage: Mothers, Girls, and Growing Up Activists

Together Now: COVID-19

Why Museums Need Girlhood

First Girls: Early Administrations

First Girls: Recent Administrations

Young Girls in Advanced Education

Great Garbo's Girlhood

A Brave New World: COVID-19 and Life Afterwards

Young Witches

Female Goddesses of Chinese Mythology

Decora and Gothic Lolita Fashion with Kurebayashi and Rei (by Dr. Megan C. Rose)



# PROGRAMS/PROJECTS

## Sites of Girlhood

In July 2020, the long-awaited Sites of Girlhood project opened to the public. This is a large-scale global mapping project to put girls “on the map.” As we have recounted, girls have been participants and victims to some of the greatest moments in history. Their stories are more important than ever before, shedding new light on our history and fostering the diversity and inclusion being sought by museums worldwide. This collaborative project, produced through our Sites team led by Brittany Hill, along with public contributions, explores girlhood while establishing sites and monuments in their honor. Through virtual recognition and a variety of educational resources, this project also advocates for greater recognition and inclusion of girls in historic narratives.

The current iteration includes over 300 sites where girls made or were impacted by history, each telling an individual story of girlhood, culture, and memory that helps us better understand our collective human history. We are also producing the Great Girls podcast series, educational activities, publications, and exhibitions that promote scholarship and exploration of the world through the eyes of girls.



# EDUCATION

The education field went through enormous changes in 2020. Teachers worldwide rapidly adapted to virtual and hybrid teaching while students and their families worked hard to continue learning from home or from classrooms that looked quite different. Being a virtual museum, Girl Museum was here to help with these new scenarios.

All of our exhibitions are accompanied by downloadable education guides. Teachers can print the guides, use the ideas to prepare lessons for their students, or just get inspiration for classroom activities. As a teacher myself, I have used these education guides in my own classroom for years, both in-person and virtually. As more teachers suddenly had to shift to teaching online, I realized that they needed resources that were easily accessible and ready to use with students in that setting. With this in mind, we started transforming some of our educational activities into Google Classroom-ready interactive assignments. Five of our exhibitions now have digital learning activities that teachers can quickly share with their students.

Another tool that has been popular in both traditional and remote learning is online quiz games, such as the Kahoot platform. We have recently begun creating Kahoot quizzes to test your knowledge after visiting our exhibits. Play with your class, or maybe join friends and family in a Zoom trivia night!

From September through the end of the year, I was on maternity leave as I welcomed my baby girl to the world. I am excited to continue watching her grow, and I am sure she will inspire my work with Girl Museum. Now that I have stepped back into my role as Education Advisor, I am looking forward to welcoming new interns and volunteers and continuing to create unique and meaningful experiences for educators and learners. The Girl Museum team is here to support and promote education for all.

-Hillary Rose  
Education Advisor

# CONFERENCE REPORTS

## National Council on Public History Virtual Conference

In April 2020, Tiffany led a panel on girlhood studies for the virtual National Council on Public History conference. Tiffany discussed our Sites of Girlhood project (available on YouTube at <https://youtu.be/PN9W3sWxFzc> ) and panelist Jessie Swigger presented “Girls in the Wonder House” (YouTube: <https://youtu.be/KcDkCTIkVyl> ) that discussed how the Brooklyn Children’s Museum has depicted girlhood from 1899 to 1940. Both sessions were offered virtually via our YouTube channel. As a result of the conference, Tiffany was invited – and accepted – to produce an edited volume, *A Girl Can Do: Recognizing and Representing Girlhood*, with Vernon Press (2022).



# PRESS & PUBLICATIONS

Feminista Journal sat down with Ashley Remer for a wide-ranging conversation covering topics from: what girl-centred feminism is, the safety of girls on the internet and the impact of social media, the gendered socialisation of young girls and boys, and the importance of cultivating empathy for social and cultural change. Click here to read part one:

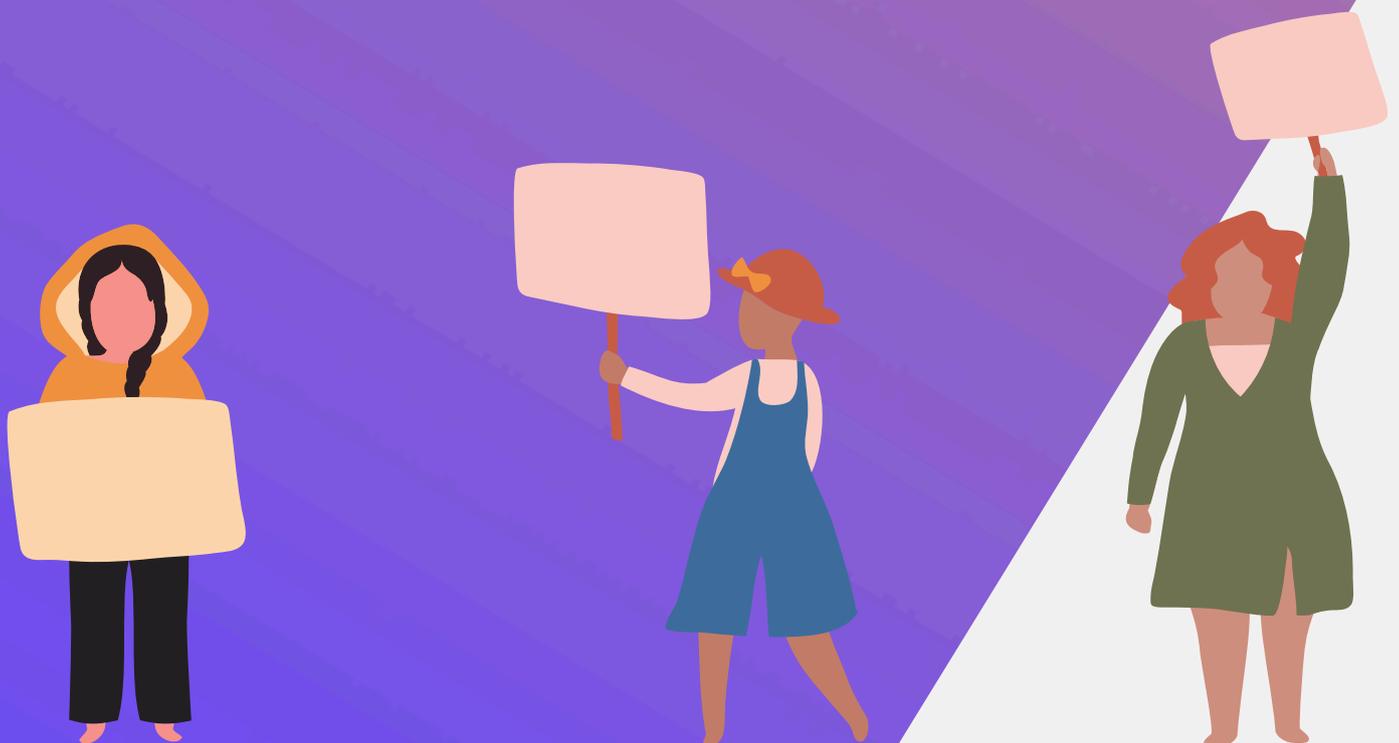
<https://feministajournal.com/interview-with-ashley-remmer-of-girl-museum-part-one/>

Julianne Freytag, a member of the LOG OFF Writers Group, told our story in a November 18 featurette and interview with Ashley E. Remer. Read it here:

<https://www.logoffmovement.org/post/girlhood-online-all-about-the-girl-museum>

Ashley was interviewed by Paul Orselli Workshop Inc. regarding “How to Create a Virtual Museum.” You can view the entire recording in the video below or on YouTube at

<https://www.youtube.com/watch?v=goet43wLhTs>



# GOVERNANCE

## Governance

The Board of Directors is composed of three members. We meet four times per year to oversee the budget and management as implemented by the Head Girl.

## Board of Directors

Ashley E. Remer  
Founder & Head Girl

Mercedes Pino, JD  
Board Girl, Treasurer

Dr. Teri R. Abstein  
Board Girl, Secretary

## Advisory Board

Our Advisory Board is composed of internationally renowned women in academia and the museum world.

Mary Case- Qm2

Dr. Rachel Devlin- Associate Professor of History, Tulane University

Dr. Catherine Driscoll- Associate Professor, Gender and Cultural Studies, University of Sydney

Dr. Miriam Forman-Brunell- Professor Emerita of History, University of Missouri-Kansas City

Elaine Heumann Gurian- The Museum Group

Dr. Mary Celeste Kearney- Associate Professor, Department of Film, Television, and Theatre, University of Notre Dame

Dr. Claudia Mitchell- Professor, Faculty of Education, McGill University

Dr. Ilana Nash- Assistant Professor of English and Women's Studies, Western Michigan University

Dr. Jacqueline Reid-Walsh- Associate Professor of Education, Penn State University

Dr. Kelly Schrum- Associate Professor, Center for History and New Media, George Mason University

Dr. Lynne Vallone- Professor of Childhood Studies, Rutgers University

Dr. Valerie Walkerdine- Research Professor, School of Social Sciences, Cardiff University



# PARTNERS & SUPPORTERS

**The following individuals and organizations have collaborated on, supported or contributed to one of our exhibitions or research projects.**

American Poetry Museum  
Apne Aap  
Global Girl Media  
National Services Te Paerangi, Te Papa Tongarewa  
In This Together Media  
Chick History  
Wahine Project  
Brown Girl Surf  
ASA Entertainment  
Brianna Wu  
Christina (@castpixel)  
DMLResearchHub  
Extra Credits  
Extra Life  
Games for Change  
Get Well Games Foundation  
Lilian Chen  
Nikki Leduc of Elite Girl Gamers  
Pearl Pixel  
Sammy Nickalls and Hello Giggles  
Dr. Sara Grimes  
All of the contributors to our "Why I Game" Gallery

Robot Turtles  
Artists Alice Baron, Elizabeth Mohammadzadeh, Annabelle Amin, Philippa Ogden, Rosie Stagg, Samantha Winnard, Georgia Crabb, and Erina Shiflett  
in Gazed and Confused  
Dr. Anne Sweet  
Dr. Yun Zhang  
Team Girl Comic  
Holly McKend of Never Ever After  
Kelsey Rosborough  
Miriam Forman-Brunell  
Global Fund for Women  
British Schools Museum  
Women's Museum Merano  
Darlene anita scott  
Emanuela Caso  
Rania Matar  
Megan Doherty  
Jeanie Jones  
Holly Andres  
Emmalene Oysti  
Jasmine Burton  
Megan Grassell  
Melanie Blanding



# DONORS

We would like to acknowledge the brave and kind individuals who have supported Girl Museum this past year.

Julianna C K Griffin  
Dana Raymond  
Elizabeth Dillenburg  
Sage Daugherty  
Marcia Brown  
Alexandra Noriega  
Frances Heldt  
Elizabeth Dillenburg  
Paul M. Piwko  
Sophie Small  
Mary Celeste Kearney  
Beverly Carole Hines  
Angela Mills  
Brooke Zobrist  
Angela Mills  
Bonfire  
Christine Kearney  
Cristina Sousa-Martinez  
Elizabeth Dillenburg  
Erica Holt  
Anonymous  
Frances Heldt  
Hillary Rose  
Mary Celeste Kearney  
Michele Taylor-Boocock  
Sophie Small  
Christina McLoughlin  
Mary Case  
Hillary Rose  
Alicia Garcia Pajares  
Brooke Zobrist in honor of Sabine Slezak  
Brooke Zobrist in honor of Mia Somers  
Brooke Zobrist in honor of Olivia, Ruby,  
Gwynn, and Margaret

Jbluescar12345  
Definitely Not Ultima 69  
LineGrid  
MrMetaBytes  
Senorbasil  
CaptainK8  
Stefan  
LineGrid  
Failstar  
Definitely Not Ultima  
tehkendra  
tehkendra  
CaptainK8  
Sixation  
BoboChet The Un-Rounder  
sirbatdan  
MrMetaBytes  
MrMetaBytes  
ReaperOrBust  
CaptainSpicyBean  
BeanBytes  
TheSpiceCaptain  
MrSpicyBeans  
CaptainK8  
Stefan  
CaptainK8  
CaptainK8  
MrMetaBytes  
LineGrid  
MrMetaBytes  
CaptainK8  
lutara4  
Agent501  
Allmightyinnegan501



# FINANCE REPORT

<b>Support and Revenue</b>		<b>2020</b>	<b>2019</b>	<b>2018</b>
Direct Public Support (Cash Donations)		\$2,913.42	\$2,627.97	\$1,272.19
Grants		\$0.00	\$0.00	\$0.00
In-kind/Non-cash Donations		\$0.00	\$0.00	\$0.00
Indirect Public Support		\$69.14	\$454.06	\$82.12
Interest		\$0.00	\$0.00	\$0.00
Loans		\$0.00	\$0.00	\$0.00
Reimbursement		\$1.67	\$0.00	\$0.00
Sales (Shop income)		\$162.07	\$298.45	\$795.00
Sponsorship		\$84.63	\$44.06	\$0.00
	<i>Total</i>	\$3,230.93	\$3,424.54	\$2,149.31
<b>Cost of Goods Sold</b>				
Purchases - Auctions		\$0.00	\$37.00	\$84.63
<b>Gross Revenue</b>				
		<b>3,230.93</b>	<b>3,387.54</b>	<b>2,064.68</b>
<b>Expenses</b>				
<b>Category</b>	<b>Expense</b>		<b>2019</b>	<b>2018</b>
Development	Business Development	\$0.00	\$0.00	\$0.00
Development	Marketing	\$278.49	\$567.24	\$225.92
Development	Professional Memberships	\$49.36	\$75.01	\$149.95
Operations	Business Incorporation	\$0.00	\$0.00	\$0.00
Operations	Web Domain, Hosting, & Security	\$660.00	\$493.26	\$19.17
Operations	Office Administration	\$0.00	\$0.00	\$121.16
Operations	PayPal / Bank Fees	\$40.00	\$0.00	\$23.75
Operations	Taxes / Annual Return	\$61.25	\$61.25	\$0.00
Operations	Technology	\$650.00	\$62.82	\$1,338.71
Operations	Equipment (Depreciation)	\$0.00	\$0.00	\$0.00
Operations	Loan Payments	\$0.00	\$0.00	\$0.00
Programs	Travel	\$0.00	\$0.00	\$0.00
Programs	Conferences	\$0.00	\$637.59	\$0.00
Programs	Exhibition Costs	\$75.00	\$4.50	\$135.00
Programs	Legal Fees	\$0.00	\$0.00	\$750.00
<b>Gross Expenses</b>		<b>\$1,814.10</b>	<b>\$1,901.67</b>	<b>\$2,763.66</b>
<b>Net Revenue</b>		<b>1,416.83</b>	<b>1,485.87</b>	<b>-698.98</b>



# FINANCE REPORT

## GIRL MUSEUM INC.

EIN # 26-4507189

### Balance Sheet

Balances as of December 31, 2020

#### Assets

Cash & Bank	\$7,613.38
Savings	\$0.00
Accounts Receivable	\$0.00
Property	\$0.00
Investments	\$0.00
<b>Total</b>	<b>\$7,613.38</b>

#### Liabilities

Accounts Payable	\$0.00
Loans from Officers & Directors	\$13,885.40
<b>Total</b>	<b>\$13,885.40</b>

Net Assets **-\$6,272.02**



# MERCHANDISING

The Girl Museum Boutique at Threadless continues to grow, featuring a range of products designed by Junior Girls and volunteers. In 2020, we expanded to Redbubble, which offers new types of products and helps expand our reach to new customers.

We also opened an affiliate store through Bookshop.org - promoting books recommended by our team while supporting independent bookstores.



# CONTACT US



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Havana, FL

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850.443.0216

[girlmuseum.org](http://girlmuseum.org)

[facebook.com/GirlMuseum](https://facebook.com/GirlMuseum)

[twitter.com/girlmuseum](https://twitter.com/girlmuseum)

[pinterest.com/girlmuseum](https://pinterest.com/girlmuseum)

[youtube.com/GirlMuseum1](https://youtube.com/GirlMuseum1)

[instagram.com/girlmuseum](https://instagram.com/girlmuseum)

