



# Annual Report

2022



# Girl Museum is...

A virtual museum for exhibitions, education, and awareness raising; and

An informational platform for sociocultural dialogue and investigation.

We research and collect cross-cultural historic and contemporary images and stories from and about girlhood. Through our research, we produce and present exhibitions, publications, and projects that explore and document the unique experience of being born and growing up female.

## **Our Mission:**

To celebrate girlhood and provide a positive, safe virtual space for girls.

## **Our Vision:**

- To be a world-class, socially responsible virtual museum.
- To preserve, protect, and advance girl culture from around the world and throughout time.
- To support healthy, creative minds, safe bodies, and peaceful communities for girls in the future.

# From the Head Girl

2022 certainly had its ups and downs for Girl Museum and the world generally. This year seemed slightly more settled in terms of the pandemic and also just as chaotic and psychologically taxing as the previous two years. As a team we have weathered this storm, but have needed breaks and more support, which can only be healthy. While making the most of the time and sticking to your schedules was optimum, some things had to slide, as that is ok too. In the end, we stuck to our mission and were pro-girl internally, as well as externally. The girls of Iran who are standing up and shouting for their rights and freedoms are our inspiration to keep going and stay in the fight.

## 2022 at a glance

172,210 unique visitors - our highest attendance ever!

187 new community members.

Produced 3 original exhibitions.

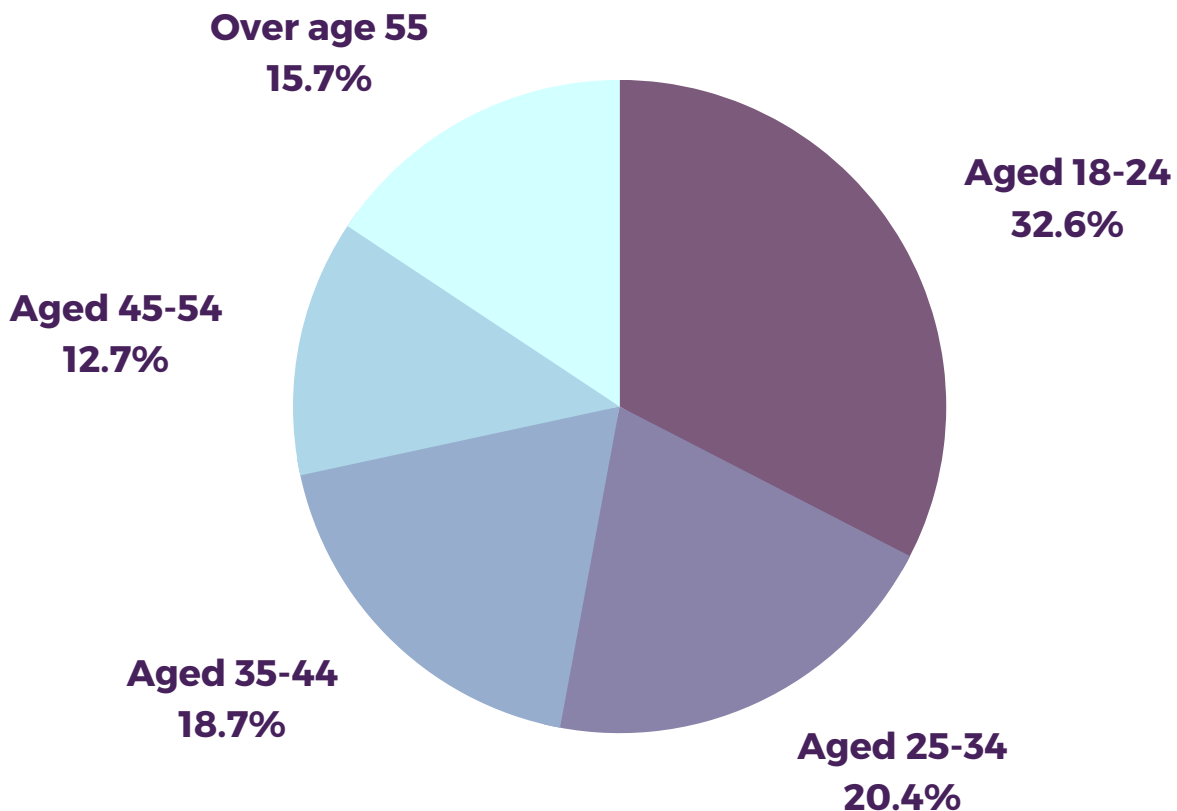
Produced 6 original podcasts.

# Our Community

During 2022, our virtual visitation reached the highest it has ever been in a single year. With new analytics integrations, we are able to track our adult visitors' ages and genders.

## 60% of visitors identify as female

Visitors by age group:



Due to international privacy laws, we do not track any information related to individuals under the age of 18.

# Our Community

Additionally, with increased training on Google Analytics, our team is now able to identify new statistics about our visitation. For example, we are learning how to track how many of our Learn page materials are downloaded and which pages or resources are the most popular.

## **Top 10 Countries Visiting Girl Museum:**

1. United States
2. United Kingdom
3. India
4. Canada
5. Australia
6. Philippines
7. Germany
8. France
9. South Africa
10. New Zealand

## **Most Popular Pages and Blogs in 2022:**

1. "Little Witches" exhibition
2. Home page
3. Exhibits page
4. "The story of Eugenia Martinez Vallejo"
5. "Sitting Still" exhibition
6. "Cleopatra as a Child: The Real Story"
7. "Sophie Cruz and Migrant Rights"
8. "Moana: A Feminist Disney Princess"
9. Mythological Girls: Guabancex
10. "The Kushite Queens"

# Our Team

## FOUNDER AND HEAD GIRL



Ashley E. Remer is an art historian who has collaborated with scholars, educators, artists, NGOs, and girls around the world to raise awareness and promote change for girls' rights. Currently working on her PhD at the Australian National University, her research is focused on representations of girls in art and how they are interpreted in public museums.

## SENIOR STAFF

Claire Amundson, Curator

Amber Barnes, Junior Curator

Dr. Elizabeth Dillenburg, Resident Scholar

Scarlett Evans, Manager of Contemporary Art

Michelle O'Brien, Contributing Writer

Tiffany R. Isselhardt, Program Developer

Hillary Rose, Education Advisor

Tia Shah, Contributing Writer

Katie Weidmann, Editor-in-Chief

Yuwen Zhang, Education Assistant



# Governance

The Board of Directors is composed of three members. We meet four times per year to oversee the budget and management as implemented by the Head Girl. Our board includes Ashley E. Remer, Founder & Head Girl; Mercedes Pino, J.D., Treasurer; and Dr. Teri R. Abstein, Secretary.

## ADVISORY BOARD

- Mary Case, Qm2
- Dr. Rachel Devlin, Associate Professor of History, Tulane University
- Dr. Catherine Driscoll, Associate Professor of Gender and Cultural Studies, University of Sydney
- Dr. Miriam Forman-Brunell, Professor Emerita of History, University of Missouri-Kansas City
- Elaine Heumann Gurian, The Museum Group
- Dr. Mary Celeste Kearney, Associate Professor in the Department of Film, Television, and Theatre, Notre Dame University
- Dr. Claudia Mitchell, Professor of Education, McGill University
- Dr. Ilana Nash, Assistant Professor of English and Women's Studies, Western Michigan University
- Dr. Jacqueline Reid-Walsh, Associate Professor of Education, Penn State University
- Dr. Kelly Schrum, Associate Professor, Center for History and New Media, George Mason University
- Dr. Lynne Vallone, Professor of Childhood Studies, Rutgers University
- Dr. Valerie Walkerdine, Research Professor, School of Social Sciences, Cardiff University

# Exhibitions & Projects



## **Little Witches**

Witch hunts occurred over centuries and are some of the most infamous historical events in Europe and North America. For hundreds of years, we've been captivated by the idea of females capable of magic.

Perhaps surprisingly, girls figure prominently. They began as victims but morphed into accused witches.

Why? What happened to turn young girls – sometimes very young girls – into being witches?

## **Heroines Quilt VII**

This quilt is in honor of girls and their heroines everywhere.

Every even year, we celebrate Women's History Month by inviting submissions of girlhood heroines for our 31 Heroines of March project. Each day, a new heroine is featured on our blog with an image and short essay. Our goal is to create a virtual Heroines Quilt made up of our contributors' stories. Here is our virtual Heroines Quilt for 2022.





# Exhibitions & Projects



## **Girl Authors**

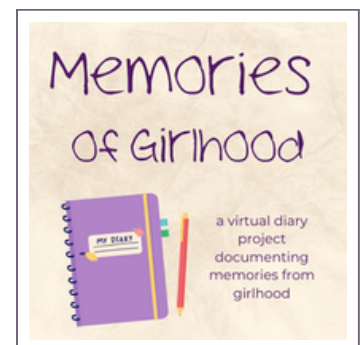
**Myth: Girls' literature is historically limited to the realm of the diary.**

Girl Authors explores the literary depth and creativity of girls throughout history. We also explore the issues surrounding girl authors – from determining their ages to ensuring their works are preserved for future generations.

## **Memories of Girlhood**

This project began as a blog prompt for our Junior Girls: "Write about a moment in your life. Reflect on it. What did it mean then, vs. what does it mean now?"

In 2023, we revived the prompt and opened it to community submissions. These memories showcase the unique experience of individual girls in our world today, while prompting us to wonder, are our experiences and concerns so different from one another?



# Podcast & Sites

This year, we produced 6 new podcast episodes, one each from January to May and another in October for International Day of the Girl. Due to professional and personal commitments, our team decided in June 2022 to put GirlSpeak on a temporary hiatus, both to allow for focusing on other projects and to re-evaluate the podcast's focus going forward. We plan to return with content during 2023 and a regular schedule in 2024.

## **Sites of Girlhood and the Encyclopedia of Girls**

This year, we continued work on entries for the Encyclopedia of Girls, with specific internships dedicated to researching and writing entries. As of January 2023, we have 59 published entries in the Encyclopedia, with another four pending publication after the editing process is complete. We have a rotating cadre of interns, averaging 2-4 per semester, and are seeking collaborations with college professors who would like to assign writing an entry as part of their history courses.



# Publications

## **A Girl Can Do: Recognizing and Representing Girlhood**

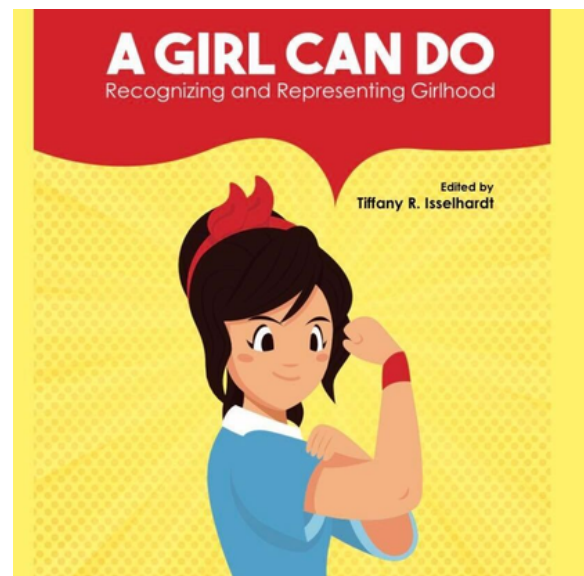
Edited by Tiffany R. Isselhardt

How do scholars research and interpret marginalized populations, especially those that are seldom recognized as marginalized or whose sources are believed to be rare?

Combining intersectional feminism and public history methodologies, 'A Girl Can Do: Recognizing and Representing Girlhood' reflects on how girlhood is found, researched, and interpreted in museums, archives, and historic sites. Defining "girl" as "self-identifying females under the age of 21," 'A Girl Can Do' lays the groundwork for understanding girlhood, its constructs, and its marginalization while providing faculty, students, and working professionals with ten case studies on researching and working with girlhood.

"Studying girlhood is not without its challenges, but the authors demonstrate how employing innovative methodologies—including Indigenous folklore and descendant knowledge and biographical approaches—and sources—including scrapbooks and spatial analysis of archaeological sites—can help uncover girls' lives and experiences."

Dr. Elizabeth Dillenburg  
Professor, The Ohio State University  
at Newark



# 2022 Supporters

## Sisterhood

Beverly Carole Hines  
Kellyann Conway  
Ross Corbet  
Elizabeth Dillenburg  
Frances Heldt  
Mary Celeste Kearney  
Annie Masters  
Angela Mills  
Paul Orselli  
Michelle Polak  
David Remer  
Hillary Rose  
Sophie Small  
Lara Sudomlak  
Michelle Taylor-Boocock  
Amber Wright

## Supporters

Maria Antonsen  
David Evetts  
Alicia Garcia  
Zoe Masongsong  
Sara Morsey  
Maria Mortati  
Natalie Moyanah  
Carol Wong  
Xanthippe Zenith

THANK YOU!

# Financial Report

Jan 01, 2022  
to Dec 31, 2022

## ACCOUNTS

<b>Income</b>	
<a href="#">Direct Public Support - GiveLively/Stripe</a>	\$810.63
<a href="#">Direct Public Support - Individual Contributions</a>	\$1,018.58
<a href="#">Direct Public Support - Patreon</a>	\$400.94
<a href="#">Indirect Public Support</a>	\$51.32
<a href="#">Sales - Other</a>	\$42.92
<a href="#">Sales - Store</a>	\$9.84
<b>Total Income</b>	<b>\$2,334.23</b>
<b>Total Cost of Goods Sold</b>	<b>\$0.00</b>
<b>Gross Profit</b> As a percentage of Total Income	<b>\$2,334.23</b> 100.00%
<b>Operating Expenses</b>	
<a href="#">Memberships</a>	\$49.23
<a href="#">Professional Development - Conferences</a>	\$728.00
<a href="#">Program Operating Cost</a>	\$60.00
<a href="#">Taxes</a>	\$61.25
<a href="#">Web Domain, Hosting, Security</a>	\$107.04
<b>Total Operating Expenses</b>	<b>\$1,005.52</b>
<b>Net Profit</b> As a percentage of Total Income	<b>\$1,328.71</b> 56.92%

# Contact Us

Girl Museum, Inc.  
[share@girlmuseum.org](mailto:share@girlmuseum.org)



   GirlMuseum  
[www.girlmuseum.org](http://www.girlmuseum.org)