

# Annual Report 2023



# GIRL MUSEUM IS...

A virtual museum for exhibitions, education, and awareness raising; and an informational platform for sociocultural dialogue and investigation.

We research and collect cross-cultural historic and contemporary images and stories from and about girlhood. Through our research, we produce and present exhibitions, publications, and projects that explore and document the unique experience of being born and growing up female.

## Our Mission:

To celebrate girlhood and provide a positive, safe virtual space for girls.

## Our Vision:

- To be a world-class, socially responsible virtual museum.
- To preserve, protect, and advance girl culture from around the world and throughout time.
- To support healthy, creative minds, safe bodies, and peaceful communities for girls in the future.

# From the Head Girl

Thanks to everyone who worked with us, visited us, and contributed their time and more to us this year. In many ways 2023 was harder than the previous two years as the exhaustion and burn out from COVID and its effects hit home. I know that for myself and the team, we really struggled this year. However, we persevered and are proud of what we did achieve.

There are many changes coming next year. Necessary growth and re-birth. But we will be taking it slowly and trying our best to make the best content we can for our community.

## 2023 at a glance

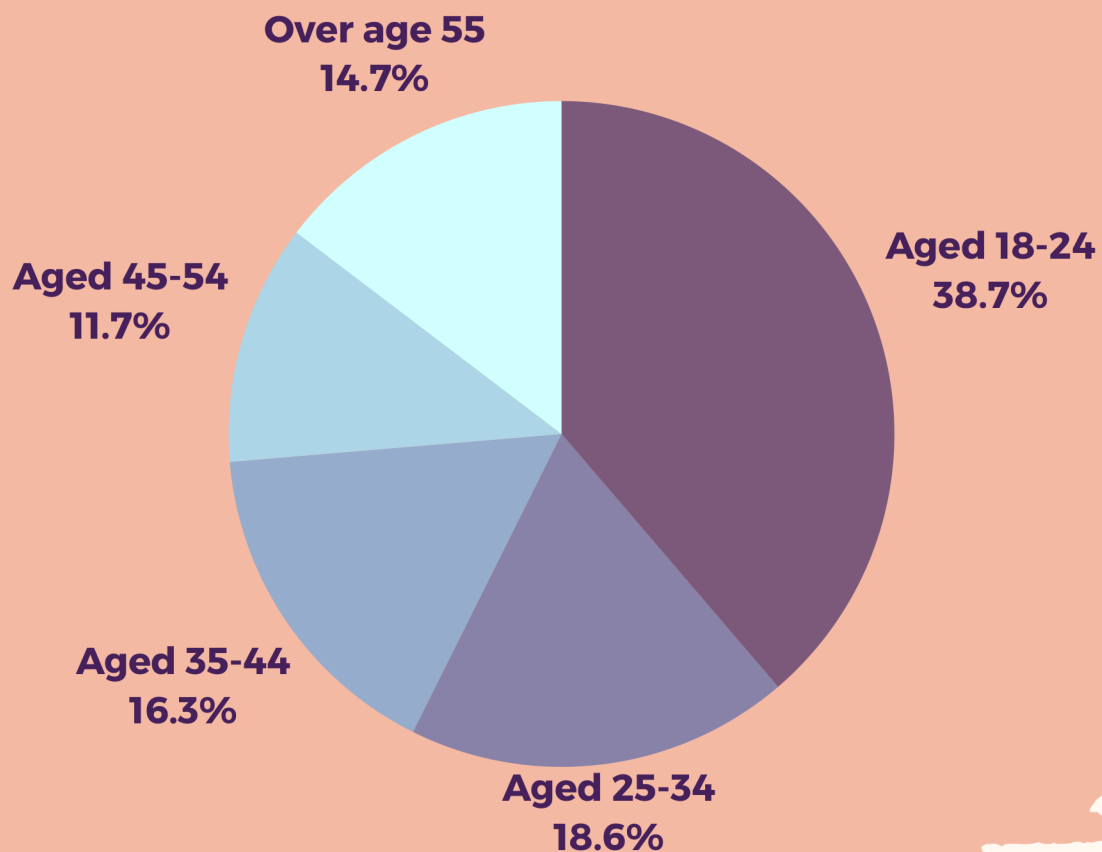
- 201,000 unique visitors - our highest attendance ever!
- New community members across all platforms
- Produced 3 original exhibitions
- Produced 5 original podcasts

# Our Community

During 2023, our virtual visitation reached the highest it has ever been in a single year. With new analytics integrations, we are able to track our adult visitors' ages and genders.

## 61% of visitors identify as female

Visitors by age group:



*Due to international privacy laws, we do not track any information related to individuals under the age of 18.*

# Our Community

Additionally, with increased training on Google Analytics, our team is now able to identify new statistics about our visitation. For example, we are learning how to track how many of our Learn page materials are downloaded and which pages or resources are the most popular.

## **Top 10 Countries Visiting Girl Museum:**

1. United States
2. United Kingdom
3. India
4. Australia
5. Canada
6. Germany
7. Philippines
8. France
9. Pakistan
10. South Africa

## **Most Popular Pages and Blogs in 2022:**

1. Home
2. Internships
3. "The story of Eugenia Martinez Vallejo"
4. "Little Witches" exhibition
5. Exhibits
6. "Cleopatra as a Child: The Real Story"
7. Blog
8. "Sitting Still" exhibition
9. "Sophie Cruz and Migrant Rights"
10. Meet Our Team

# Our Team

## FOUNDER AND HEAD GIRL



Ashley E. Remer  
Head Girl

Ashley E. Remer is an art historian who has collaborated with scholars, educators, artists, NGOs, and girls around the world to raise awareness and promote change for girls' rights. Currently working on her PhD at the Australian National University, her research is focused on representations of girls in art and how they are interpreted in public museums.

## SENIOR STAFF

Claire Amundson, Curator

Amber Barnes, Junior Curator

Dr. Elizabeth Dillenburg, Resident Scholar

Scarlett Evans, Manager of Contemporary Art

Tiffany R. Isselhardt, Program Developer

Hillary Rose, Education Advisor

Tia Shah, Contributing Writer

Katie Weidmann, Editor-in-Chief

Yuwen Zhang, Education Assistant

# Governance

The Board of Directors includes Ashley E. Remer, Founder & Head Girl; Mercedes Pino, J.D., Treasurer; and Dr. Teri R. Abstein, Secretary.

## ADVISORY BOARD

- Mary Case, Qm2
- Dr. Rachel Devlin, Associate Professor of History, Tulane University
- Dr. Catherine Driscoll, Associate Professor of Gender and Cultural Studies, University of Sydney
- Dr. Miriam Forman-Brunell, Professor Emerita of History, University of Missouri-Kansas City
- Elaine Heumann Gurian, The Museum Group
- Dr. Mary Celeste Kearney, Associate Professor in the Department of Film, Television, and Theatre, Notre Dame University
- Dr. Claudia Mitchell, Professor of Education, McGill University
- Dr. Ilana Nash, Assistant Professor of English and Women's Studies, Western Michigan University
- Dr. Jacqueline Reid-Walsh, Associate Professor of Education, Penn State University
- Dr. Kelly Schrum, Associate Professor, Center for History and New Media, George Mason University
- Dr. Lynne Vallone, Professor of Childhood Studies, Rutgers University
- Dr. Valerie Walkerdine, Research Professor, School of Social Sciences, Cardiff University

# EXhibitions & Projects



## **Contemporary Art: Female Gaze**

We sought submissions of original artwork from female artists that focus on female perception and female gaze, to offer a view of the world through the eyes of its young womxn.

The artists used the theme as an opportunity to explore their perception of themselves and the world around them, and how the unique experience of growing up as a female has informed their understanding of the world. We hoped that the breadth of the theme and its potential interpretation would allow artists the freedom to respond to this idea in any manner they see fit and offer viewers a multitude of lenses through which to explore the idea of female gaze.

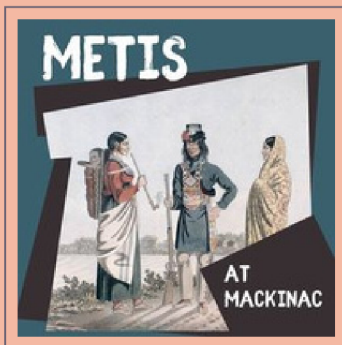
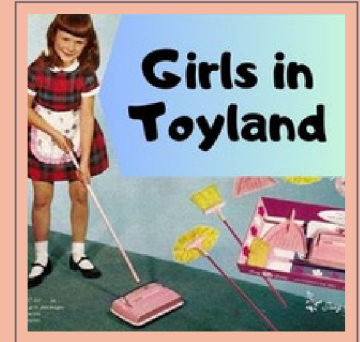
With participants hailing from Lebanon, Ukraine, Australia, and Greece, and artists' ages ranging from childhood to young adult, we hoped to demonstrate a range of environments and experiences.



# EXhibitions & Projects

## **Girls in Toyland**

In our first student-led collaboration, Girl Museum partnered with Dr. Emilie Zaslow and her Spring 2023 "Girls' Media Studies" class at Pace University. To examine the representation of girls in media, her students selected and analyzed advertisements from the 1910s to 1960s. With guidance from the Girl Museum team, students were introduced to methods of interpretation for virtual museum audiences. They chose advertisements, conducted research, and wrote the interpretations seen below. We are thrilled to showcase these emerging girl studies scholars and their work.



## ***Fort Michilimackinac: Intersecting Girlhoods***

This exhibition explores the lives of metis girls who inhabited Fort Michilimackinac, a 17th-to-19th century fort at the Straits of Mackinac in what is now Michigan. Through their multicultural identity, metis girls forged a path that blurred cultural and gender norms while granting them agency in a time when girls had few such opportunities.

# 2023 SUPPORTERS

Beverly Carole Hines  
Kellyann Conway  
Ross Corbett  
Elizabeth Dillenburg  
Frances Heldt  
Mary Celeste Kearney  
Annie Masters  
Angela Mills  
Paul Orselli  
Michelle Polak  
David Remer  
Hillary Rose  
Sophie Small  
Lara Sudomlak  
Michelle Taylor-Boocock  
Amber Wright  
JCK Griffin  
Denise McLane-Davison

Maria Antonsen  
David Evetts  
Alicia Garcia  
Zoe Masongsong  
Sara Morsey  
Maria Mortati  
Natalie Moyanah  
Carol Wong  
Xanthippe Zenith  
Blake Changnon  
Shelley McClain  
Rosey Caden  
Chifundo Mhango  
cristina sousa-martínez  
Samantha Siberini  
Caroline Bell Tynan  
(Carrie Bell)  
Erica Holt

# Financial Report 2023

ACCOUNTS		Jan 01, 2023 to Dec 31, 2023
Income		
Direct Public Support - GiveLively/Stripe <a href="#">↗</a>		\$330.86
Direct Public Support – Individual Contributions <a href="#">↗</a>		\$679.36
Direct Public Support – Patreon <a href="#">↗</a>		\$503.60
Indirect Public Support <a href="#">↗</a>		\$45.01
Sales - Store <a href="#">↗</a>		\$5.28
Total Income		\$1,564.11
Total Cost of Goods Sold		\$0.00
Gross Profit		\$1,564.11
As a percentage of Total Income		100.00%
Operating Expenses		
Memberships <a href="#">↗</a>		\$50.00
Taxes <a href="#">↗</a>		\$61.25
Web Domain, Hosting, Security <a href="#">↗</a>		\$681.17
Total Operating Expenses		\$792.42
Net Profit		\$771.69
As a percentage of Total Income		49.34%

# Contact Us

Girl Museum Inc.  
[share@girlmuseum.org](mailto:share@girlmuseum.org)



**GirlMuseum** 

[www.girlmuseum.org](http://www.girlmuseum.org)